

B.B.A. (CBCS Pattern) Semester-VI  
**UCB6E01 - Logistics Management-II**

P. Pages : 1

Time : Three Hours



**GUG/S/25/13376**

Max. Marks : 80

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- Notes : 1. All questions are compulsory.  
2. All questions carry equal marks.

1. a) What is Supply Chain Management? 8  
b) Explain the Components of Supply Chain Management? 8  

**OR**

c) What Is Transportation? Explain the Modes and Evolution of Transportation? 16
2. a) What is Inventory Management? 8  
b) Explain The Needs, Importance and Functions of Inventory? 8  

**OR**

c) What are Purchasing Decisions in Inventory, Explain Policies and Guidelines in Inventory? 16
3. a) What is Logistic Strategy in Creating Competitive Network? 8  
b) What are Logistic Strategies? 8  

**OR**

c) What are Government Policies and Regulations in Warehousing, Transportation and Packaging? 16
4. a) What is Logistic Performance Measurement? 8  
b) Explain the Levels of Logistic Performance? 8  

**OR**

c) What are the objectives of Logistic Performance Measurement? Explain the Logistic Performance Control? 16
5. Write short note.
- a) Freight Management. 4  
b) Various Costs in Inventory. 4  
c) Inventory Valuation. 4  
d) Logistic Audit. 4

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